This study is about understanding how students write in a way that connects with their readers. Specifically, it looks at the use of transition markers - the words that help shift from one idea to another in writing. The research involved 195 students who wrote essays in both their native language, Arabic, and a second language, English, making up 390 essays in total. To get a deeper insight, 41 of these students were interviewed to learn how they think about using these transition markers. The main finding was that students are quite good at using transition markers to link their ideas together, but they do not really understand how these words can also help create a bond with the reader. The study suggests that if students were taught more about this, they could become even better at writing in a way that engages their readers.